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## **FAMED AUTHOR AND ORGANIZING EXPERT JULIE MORGENSTERN TO SPEAK AT NAPO-NY CHAPTER MEETING IN OCTOBER**

Ms. Morgenstern, a leading organizing and time management expert, will share her insights concerning the future of the Professional Organizing industry at October 4th meeting.

**New York, NY (September 25, 2010)** – NAPO-NY is pleased to have Julie Morgenstern, a well-known organizing and time management expert and long time NAPO member, as its featured speaker at the October 4, 2010 monthly chapter meeting in New York City. Ms. Morgenstern will be presenting a talk entitled “The Future of the Industry-Where Professional Organizing is Headed”.

In this insightful talk, Ms. Morgenstern will share her perspective concerning the opportunities that are emerging for the organizing industry generated by external demands in the global marketplace and internal innovations within the field of organizing. As a global expert who has worked with individuals and companies worldwide, Ms. Morgenstern believes that this is the time for the organizing industry to seize the moment as there are endless and exciting possibilities that can be created for the industry as it adapts to the changing times.

“Julie Morgenstern’s insights have been an inspiration for so many of us,” says Sharon Lowenheim, President of NAPO-NY. “One of the first books that I read when I was entering the industry was her ‘Organizing from the Inside Out’, and it was an eye-opener. I can’t wait to hear what she has to say about the future of organizing.”

Registration for the meeting begins at 6pm and the meeting will commence at 6:30pm. NAPO members who do not belong to the NAPO-NY Chapter may attend meetings for a fee of \$15.00. All other guests may attend the meeting for a fee of \$25.00. For further information regarding the location, visit [www.napo-ny.net](http://www.napo-ny.net)

### About NAPO-NY

NAPO-NY is the New York chapter of the National Association of Professional Organizers, the world's premier non-profit professional community serving the interests and development of professional organizers. Founded in 1987, NAPO-NY is today over 100 members strong and boasts a diverse array of organizing consultants, speakers, trainers, authors, and manufacturers of organizing products who service individuals, families, and businesses throughout the New York metropolitan area. For more information or to locate an organizer, visit [www.napo-ny.net](http://www.napo-ny.net)

### About Julie Morgenstern

Julie Morgenstern is an internationally renowned organizing and time management expert, *New York Times* best-selling author, consultant and speaker. Her work spans the distance between individuals and workforces – homes and corporations. The “Inside Out” philosophy that is now synonymous with her name results in customized solutions that are innovative, practical and ensure long-term success. Since 1989, Julie and her staff have transformed the way individuals and companies function around the globe, including American Express, Hearst, Deloitte, Microsoft, FedEx, GlaxoSmithKline, the NBC-Newsroom, the NYC Mayor’s Office, Sony Music, State Farm Insurance, and Viacom/MTV.

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