



The Organizing AuthoritySM

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NAPO- NY MEMBERS KICK OFF 2010 WITH A WHIRLWIND OF ORGANIZING PROJECTS

Members donate their time at Get Organized (GO Month) events and share their expertise at a store-wide IKEA event, Organizer Panel and non-profits.

New York, NY (March 18, 2010) – In honor of this year’s GO Month, members of NAPO-NY banded together or individually took on large and small projects which enabled them to share tips and their skills. The projects included a store wide event at an area Ikea, hosting an “Ask the Organizer” panel, organizing an office at a local non profit and re-organizing storage closets at a hunger relief organization.

Get Organized Month (GO Month) was started by the National Association of Professional Organizers (NAPO) as a vehicle to help all those who make getting organized their New Year’s resolution but then don’t know where to or how to get started. The events which are typically scheduled in January but also occur throughout the year are designed to highlight the benefits of the association and working with NAPO’s professional organizers

“The diversity of projects that were undertaken by our members is indicative of the wide breath of experience and specialties that our membership possesses. GO Month gives us an opportunity to enlighten the public concerning the variety of organizing services that we can provide to them,” stated Diana Soll, President of NAPO-NY.

Project Highlights:

1. Foot traffic was heavy at IKEA Paramus on Saturday, January 30, 2010 as NAPO members educated IKEA guests on the benefits of getting organized at “Organize to Economize in the New Year with IKEA Products”. NAPO-NY Members Fern Silvernagel, Ellen Palestine and Deborah Gussoff volunteered at this event sponsored by the New Jersey chapter. Store-wide events included Tips Tables and “GO” Kids interactive mini workshops to show children (ages 5-10) the concepts of organizing.

2. On Saturday, January 23, 2010 NAPO members gathered in the Upstate NY Rochester area for an "Ask the Organizer" panel discussion hosted by a local organizing product retailer. Dorothy J. Madden of NAPO-NY was one of the experts on this panel. The 40 attendees had questions ranging from how to find time to organize to the best ways to deal with paper. Of particular interest to the audience members was how to organize photos and how to store historical family memorabilia.

3. During the month of January, Stephanie Shalofsky, a NAPO-NY member, volunteered her expert Professional Organizer services to organize the Office Manager's office at her favorite non-profit, New York Women in Film & Television (NYWIFT) located in mid town Manhattan. By the end of the project, the piles of paper were eliminated and a paper management system instituted, a system for managing daily priorities was in place and the desktop re-organization was completed with the addition of in, out and to-file boxes.

4. Island Harvest, the largest hunger relief organization on Long Island, was the recipient of this year's GO Month efforts by POLI, a group of NAPO members who are based on Long Island. NAPO-NY members Linda Goldfarb, Vicki Faber and Nancy Borg were members of the team that spent two days re-organizing Island Harvest's two storage rooms so that all of the baskets, buckets, barrels, promotional material and other items stored in these spaces were accessible.

About NAPO-NY

NAPO-NY is the New York chapter of the National Association of Professional Organizers, the world's premier non-profit professional community serving the interests and development of professional organizers. Founded in 1987, NAPO-NY is today over 100 members strong and boasts a diverse array of organizing consultants, speakers, trainers, authors, and manufacturers of organizing products who service individuals, families, and businesses throughout the New York area. For more information or to locate an organizer, visit www.napo-ny.net

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