



FOR IMMEDIATE RELEASE

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New York, NY (October 26, 2011)

NAPO-NY joins forces with Soles4Souls®

Over 2,000 pairs of shoes included in first drop-off at Soles4Souls warehouse; Manhattan Mini Storage provides storage space and Junkluggers transports shoes in support of chapter's efforts.

NAPO-NY is excited to take part in the World Wide NAPO Challenge for Soles4Souls, an initiative to encourage our clients and communities to clean out their closets and donate gently worn footwear. Midway through the challenge, New York Chapter members have already filled storage space donated by Manhattan Mini Storage with donations of shoes from their own closets as well as from clients, family and friends. Elizabeth Quincy has collected 850 pairs, Collette Shine has collected 198 pairs from a shoe drive at her block association's White Elephant sale and Stephanie Shalofsky has gathered 135 pairs, Linda Samuels 128 pairs, Wendy Glickstein 75 pairs. With the help of Junkluggers, the over 2,000 pairs collected to date were loaded onto one of their trucks for delivery to Soles4Souls.

NAPO-NY organizers in the metropolitan area will continue to collect shoes through January 31, 2012. In addition, Storage Quarters in Garden City, New York has donated space for NAPO-NY's colleagues on Long Island (POLI) who have collected 396 pairs of shoes (and counting) which will be delivered to Soles4Souls by Junkluggers at a later date. The participant in this worldwide NAPO Challenge who collects the most shoes will win a trip for two to join Sole4Souls® on an upcoming Haiti distribution trip!

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"Junkluggers, a NY junk removal company, will transport the shoes from the storage facilities to the S4S warehouse in Edison, NJ. "Helping out an organization such as Soles4Souls and our community is what we are all about," say Josh "Shuki" Cohen, the CEO of Junkluggers.



Junklugger's Mike LoCurto, Nick Morrone and Asher Fink and NAPO-NY's Marketing Director Stephanie Shalofsky are surrounded by shoes of every size and description as the truck is loaded up.

“Manhattan Mini Storage is delighted to support our local community and the efforts of so many to provide much-needed shoes to people in poverty world wide,” says Stacy Stuart, Vice President of Marketing.

Sharon Lowenheim, President of NAPO-NY says, “We wear 20% of our clothes 80% of the time. That means that every closet is full of shoes that are no longer worn. NAPO-NY is thrilled to help get these unworn shoes into the hands (and on to the feet!) of people around the world who are in desperate need of them.”

With our exploding wardrobes, we may be shocked to learn that most of the world's inhabitants do not have an adequate pair of shoes. Since 2005, Soles4Souls has distributed more than 13 million pairs of shoes in more than 125 countries to help people in impoverished areas and those stricken by natural disasters. Shoes can help eliminate the spreading of diseases and allow children to obtain an education – as many schools have footwear requirements to attend. S4S's mission is “Changing the world one pair at a time.” And NAPO-NY's chapter members are excited to help.

About NAPO-NY

NAPO-NY is the New York chapter of the National Association of Professional Organizers, the world's premier professional community dedicated to serving the interests and development of professional organizers. Founded in 1987, NAPO-NY is over 100 members strong and boasts a diverse array of organizing consultants, speakers, trainers, authors and manufacturers of organizing products who provide organizing services to individuals, families and businesses throughout the New York metropolitan area.

About Soles4Souls®, Clothes4Souls®, and Hope4Souls™

Soles4Souls collects new and gently worn shoes to give relief to the victims of abject suffering and collects used shoes to support micro-enterprise efforts to eradicate poverty. Soles4Souls' other two divisions, Clothes4Souls and Hope4Souls, provide the same relief and support through clothing and other necessities. Donating parties are eligible for tax advantages.

<http://www.giveshoes.org>

<http://www.clothes4souls.org>

www.hope4souls.org

About Junkluggers

Junkluggers offers full service eco-friendly junk removal for your home or business including offices, retail locations, construction sites, and more. Junkluggers' mission is to save the Earth, one piece of junk at a time.

<http://www.junkluggers.com/>

About Manhattan Mini Storage

Manhattan Mini Storage provides products and services to meet moving and storage needs with 17 locations in Manhattan. Their high-tech security system keeps your belongings safe. <http://www.manhattanministorage.com/>